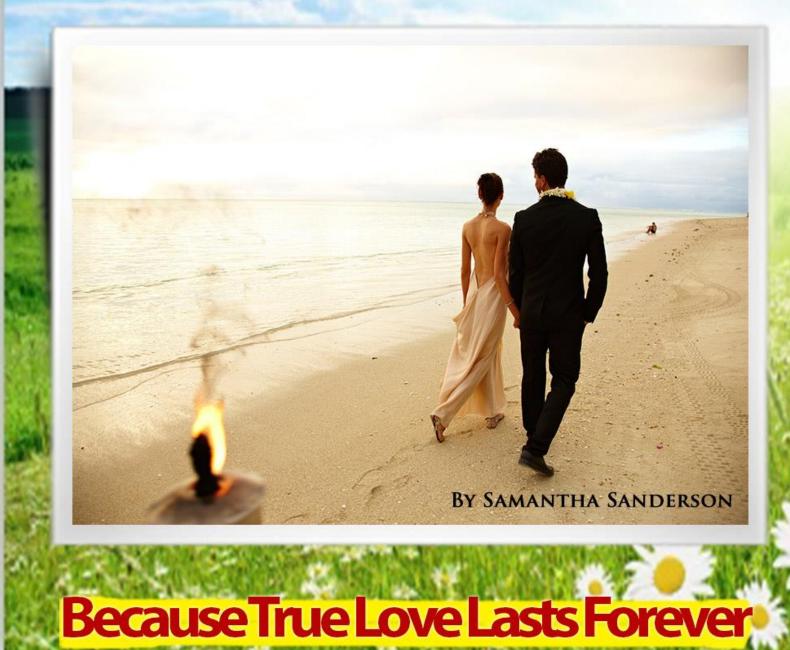


THE PENGUIN METHOD PRESENTS:







The Penguin Method presents:

The Instant Infatuation Formula: How To Use "Seductive Conversation" To Make Any Man Desire and Obsess About You

Hi, this is Samantha Sanderson from <u>www.penguinmethod.com</u> and in this handy little guide, I'm going to teach you how to make a man feel instantly infatuated with you—simply by using some simple (but strangely effective) conversation techniques, and using your "feminine charms" in some clever ways.

Use the information in this guide the next time you're chatting with a man, and you can install feelings of attraction, desire and even *lust* into his subconscious mind. (Don't be surprised if he starts missing you and obsessing about you whenever you're not around!)

It doesn't matter if it's a guy you just met, or someone you've been in a relationship with and now you want to get him to commit to you 100%. This information has been proven to trigger feelings of burning, overwhelming desire in the minds of men—even guys who seem emotionally "closed off," or seem "scared" of commitment, or haven't seemed romantically interested in you...until now.

These techniques come to you from **"The Penguin Method,"** which is a very popular new course that is helping thousands of women around the world to meet and attract the type of men who will love, appreciate and adore them forever.

Why is it called **"The Penguin Method?"** Well, because penguins are one of those rare, wonderful species that mate for life. Our goal is to give you this same success with a loving, devoted partner who adores you from the





bottom of his heart (and will actually *love you more every day*—and constantly find new ways to prove it!)

Now, some of you ladies reading this guide may already have active social lives. You regularly go out to social environments where there are available men for you to interact with. If so, terrific—you're one step ahead of the game.

If you're not going out and socializing, it's time for you to get out of the house and start getting more proactive about solving your love life. In order to catch yourself a penguin, you've got to put yourself in positions to meet them. It's as simple as that.

If you've got any single girlfriends, organize some outings with them. Share with them what you've been learning from this book. Tell them that over the next 30 days, you're going to go out together, explore some new places, and meet some great men. Even if you don't wind up meeting Mr. Right on your first few tries, you can still go out and have an enjoyable time and a lot of laughs with your friends.

This doesn't just mean going to bars, nightclubs, or parties. You have opportunities to meet men every time you leave the house. The key is for you to start *using* these opportunities instead of letting them pass you by.

BREAKING THE ICE

Here's the thing: *Women are always hoping that a man will make the first move*. And a lot of the time, guys will—but there's no rule that says you've got to wait for him to do it.

I've approached guys before. Not just at bars and parties. I've struck up conversations with cute guys at the gym. At Starbucks. At the dog park. In the elevator at my office building.

I'm not trying to imply that I'm constantly "on the prowl" for a man. But if I'm sharing an elevator with a handsome guy who doesn't have a ring on his finger, and we've made friendly eye contact,



what's stopping me from starting a conversation if he won't?

(I'll explain the probable reason why men won't start a conversation in a moment...)

Usually, I break the ice by simply paying them a compliment. Stroke their ego a little bit. What man doesn't appreciate this, coming from a friendly woman?

(at my office building) "Pardon me, I love your tie, that's a great color..."

(at the dog park) "Your dog is adorable, is that a Shih Tzu? My friend is thinking about getting one, how are you two getting along?"

(at the gym) "Hey, I noticed you in the spin class earlier. What do you think of the instructor?"

When it comes to making the first move and starting a conversation with a guy, keep this in mind: just because HE doesn't make the first move does not mean that he's not interested.

It's WAY scarier than you think for men to come up and talk to you. Even for guys who are "hot!"

Think about all of those times when a guy has walked up to you in a bar and tried a lame chat-up line. Your immediate reaction is to roll your eyes and think "not again." But it has taken him *a lot of courage* to even come over and talk to you.

Women can be so quick to assume that guys are all "on the hunt" and just out for one thing. They assume that guys approach women and try to strike up conversations all the time.

But for a man, the idea of coming over to you can be *scary!* Most men are not nearly as confident as women as they may pretend to be. For a lot of guys, the thought of approaching you can be close to terrifying.

Even guys who are exceptionally good-looking often have no idea WHAT TO SAY to an attractive woman to break the ice. They've been rejected before. Every guy has. And it's a harsh blow to their



ego.

So the next time a guy comes up to you, think about this and give him a break. Of course, there will be some guys who are beyond help, and I'm not saying that you should waste an hour of your life chatting with a man who you wouldn't consider dating in a million years. But at least humor them for a few minutes and politely excuse yourself.

You wouldn't want your Mr. Right to be afraid to walk across the room to talk to you, due to him being rudely blown off by another woman five minutes ago. *Men are extremely sensitive about this*.

As a result of this fear, a man will try and come up with all manner of reasons as to why he should *not* come over to talk to you.

So how can you help him out here? For starters, you can make eye contact with him and let him see that you are interested. Give him a friendly smile. If he comes over to you, introduce yourself. If he seems a bit unsure of what to talk about, lead the conversation. All you need to do is make an observation about the party you're at, the music that's playing, or anything else pertaining to the environment.

Women are caught up in the idea that if they show a man they're interested, then he might think they're cheap and easy.

But seriously, giving a guy a little help at this stage will make him appreciate you and *like* you. If you can put him at ease and make him feel comfortable, he'll want to talk to YOU at the expense of meeting other women. This is especially true in social situations like bars, clubs and parties, where any single guy who's not already talking to a woman is feeling some pressure to meet one. Find Your One True Love Today www.penguinmethod.com

Penguin Method



When you're out with friends, it's even more intimidating for men who want to walk up to you and start a conversation. Whether vou're out at a bar partying with your best girlfriends, or sitting at a table at a restaurant, he sees it as more



people to possibly witness the humiliation if he approaches you and gets shot down.

So if you're out with other people, and you see a guy who seems like he might be interested in meeting you (i.e. he keeps looking in vour direction), take some time away from your friends to give him an opportunity to talk to you without your friends listening in.

You don't need to make a big deal about it. You can simply head to the bathroom and then go and get yourself a drink from the bar. If he has been watching you and wants to say hi, he has the opportunity now, but *help him out*-look over at him, make eye contact, and give him a friendly smile, so that he realizes that you've noticed his existence and are open to a conversation.

GETTING YOUR "OVER PROTECTIVE" FRIEND IN LINE

Even when you do have guys approaching you, some women have a friend who plays the role of her "protector" (even though she hasn't been asked to).

You know the type. She's the "Alpha Female" who feels she has to "protect" her friends from random men who are, in her mind, only looking for one thing.

Part of you has always wondered whether or not she is jealous of you and actually wants to destroy your chances of finding love. And if this is NOT the case, you wish you just had the nerve to tell her to back off and leave you be once in a while.



More often than not, this "friend" is quick to leave you on your own when a guy approaches *her* and asks her to dance, but when the shoe is on the other foot—and she's in danger of becoming the "third wheel" in the conversation—she does her best to get between you and your admirer.

Only YOU can handle this. The right way to handle it is to let your friend know that you're looking to possibly meet a fun guy tonight. Tell her not to worry, you're a big girl and you can handle yourself, so if you see a guy you want to talk to you'll give her a nod to let her know "it's ok." And at that point, you're going to want some time alone with him to chat. Tell her you'll do the same for her.

Understand that if a guy sees you with a "protector," it may seem like a hell of a challenge. He already has reasons racing through this mind as to why he shouldn't approach you. This will give him a reason to cancel the whole idea.

So you understand how big a deal it is for him to come over and talk to you, what do you do when the ice has been broken?

As I mentioned earlier, men are suckers for compliments. They receive them far too rarely from women. We've been conditioned to think that men should be the ones handing out compliments and trying to flatter us, and we should play "hard to get." But men are tired of playing this game!

If you're sensing some chemistry with him, compliment him. On his sense of style. On his haircut. On the fact that he's in good physical shape. On his sense of humor.

Men are not used to being complimented by women during the initial conversation—normally, they feel the burden is on THEM to compliment the woman. So compliment him and show interest in a unique aspect of who he is and what he's all about. He will deeply appreciate you for it.

CREATING CHEMISTRY THROUGH CONVERSATION

Remember, these days it really is okay for you to initiate a



conversation with a guy who catches your eye. If you can make eye contact with him and exchange a smile, that's all the reason you need to open the conversation.

So let's say you've gone over to him, or he has come to you, and now the two of you are talking. This is great progress, when you think how many other potential couples have probably missed this opportunity.

Have you ever experienced a scenario where you meet someone, and within moments you feel as if you've known them forever? The chemistry is off the charts. You might even feel that you were *destined* to meet this guy.

These situations, however, are uncommon. More often than not, you're going to need to use some tact in order to keep the

conversation flowing, so that he feels comfortable and interested in sticking around.

Keep in mind, though: if you DO feel a sense of "instant chemistry" and the conversation is flowing effortlessly, and you believe he might possibly be the "soul mate" you've been waiting and hoping to meet, you've still got to be tactful.



DO NOT give everything to him in one sitting. As "right" as it may feel at the time, it usually won't work out in your favor if you dive into a long conversation about deeply personal or upsetting topics.

I mentioned earlier how talking about exes and past relationships is not a good idea during this early stage of getting to know someone. It's also a mistake to get into a long talk about your desire to get married and have children—even if he (says he) feels the same way.

You do want to maintain somewhat of an element of mystery.



Besides, if you lay all of your cards on the table during this first chat, what's there to talk about on your first (or second) date?

So let's have a frank look at what you should, and shouldn't talk about at the very beginning.

WHAT YOU SHOULD TALK ABOUT

Before I suggest some conversational topics, keep this rule in mind: the main purpose of this conversation is not for you to tell him all about you. It's for you to encourage him to talk about *himself*.

When he opens up and reveals things to you that matter to him, it creates a bond. Good listeners are few and far between in this world, and when someone seems genuinely interested in us and is an attentive listener, we naturally want to be around them.

NOTE: You may encounter men who enjoy talking about themselves TOO much. If he simply will not shut up, or his tendency is to "brag" rather than "share," then by using these techniques you'll find out very quickly if he's a guy you can't see yourself dating.

Here's an interesting technique to use. My friend Dean Cortez, the popular dating coach for men, studied the tactics used by Hostage Negotiators in order to come up with strategies for "emotionally connecting" with people.

(You've seen Hostage Negotiators before, in the movies and on TV...when the bad guys are holed up with a bunch of hostages, or someone is standing on the roof of a building and threatening to jump, a Negotiator gets called in to talk to them and get them to surrender peacefully.)

Negotiators are highly trained in conversational tactics that are designed to quickly create an *emotional connection* with the other person. One technique Dean told me about, which is great to use when you're chatting with men, is to use what are called "Minimal Encouragers."



MINIMAL ENCOURAGERS

These are simply short phrases which you'll say while the other person is telling you something about himself. Minimal Encouragers are designed to show that you're listening, and that you're interested and want them to continue.

Examples:

"That's so interesting. Tell me more."

"Wow, I never knew that. How did you learn about that?"

"I feel exactly the same way..."

"You and I are really on the same page, I couldn't agree more..."

And now, you're encouraging him to continue talking. You're not jumping in with your own thoughts or your own stories.

As for how you get him to *start* talking about things that matter to him, we'll give you a big list of questions in a moment that are excellent for sparking conversations and keeping them flowing.

THE PASSION PRINCIPLE

My friend Dean often tells his male students that one of the most attractive qualities a guy can possess—and display to women—is PASSION. There is a difference between your hobbies and interests, and the things in your life that truly *inspire* you.

By mentioning things you are passionate about, you set yourself apart from the average person, whose lives are a monotonous routine. Nothing really gets them *excited*.

Obviously, it isn't particularly enjoyable to be around these kinds of people.

So during the conversation, you can find ways to get him to express his own passions (which are things men LOVE to talk about), and then express some passions of your own.

Here's an example of something fun you could say, to get him



talking about his passions:

"The other day, the craziest thing happened. My friend Sarah bought a ticket for the Powerball lottery—the jackpot was like \$100 million—and when they announced the winning number, her number was off by only one digit. The very last digit! For a few seconds she thought she was actually going to win all that money. So we got to talking afterwards about what we would do if we won the Powerball...what do you think? How would you spend your days if you had a hundred million bucks and never needed to work another day in your life?"

If he answers with a joke (as guys often will), share what it is YOU would do if you won the lottery. Have something interesting to say. Would you buy an apartment in Paris and take up painting? Would you move to an island in the Caribbean and write a novel? Would you start a charitable foundation? Your answer will prompt him to "get real" and talk about how he really would spend his time, if money was no longer a concern.

In a moment, we'll give you a whole list of other questions you can ask to keep him sharing with you, and having fun with the conversation. But first, let's look at the things that you should definitely *not* talk about during this early stage.

WHAT YOU SHOULDN'T TALK ABOUT

As I said before, you want to avoid long-winded discussions about your ex. It's a radioactive topic. Furthermore, don't say anything negative about any of the men you've been with in the past.

He might bring up the subject first, by making a sarcastic comment about his ex-girlfriend or ex-wife; this does NOT mean you know have the right to tell him a story about your ex-boyfriend slept with one of your friends.

Men AND women judge each other on how we talk about our exes. Maybe we don't do it consciously, but we judge each other on this just the same.



If you talk about how your ex-boyfriend cheated on you, he's might think,

- A) That you have a history of dating jerks (which diminishes your value in his eyes), or
- B) There's something wrong with you that MAKES men cheat on you!

If you mention how your ex was a loser, in his mind, you must not be much of a prize yourself. Why else would you date such a man?

Think about it if the situation was reversed, and a guy you just met started telling you how his ex-girlfriend was a lying slut. He'd lose some points with you, wouldn't he? After all, what kind of guy would get mixed up with a lying slut?

EMOTIONAL CONVERSATION CONNECTORS

Right from the start, you should aim to set yourself apart from the other women he has dated. One of the most powerful ways to do this is through *compelling conversation*.

You know how women are fond of talking about "chemistry?" We dream of meeting a guy and it feels like the two of us have known each other forever, and getting together with him feels like "destiny."

Well, men *also* love the idea of "chemistry." As we talked about before, the typical guy has plenty of his own challenges,

frustrations and pressures on the dating scene. One of the *biggest* pressures a guy feels is to have to carry the conversation the whole time.

Think about what he's up against...





- There's some unwritten rule that says HE is the one who has to approach the woman and "break the ice" by saying something witty.

- HE is the one who needs to figure out how to get her phone number, without seeming too bold, and without scaring her off.

- And if he's lucky enough to get her to agree to go out on a date with him, he's the one who has to choose the location, arrange everything, and make sure she feels comfortable and has an enjoyable time. He will feel pressure to keep the conversation flowing, since one of his biggest fears will be the dreaded "awkward silence."

Therefore, if he meets a woman who makes him feel as if they share a connection—AND she takes the "conversational pressure" off of him, by having interesting things to say, and interesting questions to ask—believe me, he's going to want to spend more time with that gal!

Chatting with him about these questions can accomplish multiple things:

You're creating chemistry with him. He gives his answer to your question, then you share your own answer. The two of you are now sharing on a very personal level—a level that is way beyond any conversation he's had recently with a woman he just met.

You're getting to know him in a deeper sense. You're learning what makes him tick. Hopefully, as he answers your questions and shares his thoughts and feelings, you'll get the feeling that the two of you will be compatible. (If you get the sense that the two of you WON'T be compatible, then it's better for you to find this out now-rather than weeks or months from now, when you'll have wasted your time on a relationship with a guy that isn't going anywhere!)

You're distinguishing yourself from the other women he normally meets. He will see you as someone he can share his thoughts, emotions, dreams, and fears with. He will *look forward* to his conversations with you, because you understand him in a way that most other people don't.



When you share *your* thoughts on the question, and talk about your own hopes/dreams/fears/feelings, it's an opportunity for him to understand YOU on a deeper level. You can mention how you're ambitious about a goal. Or passionate about a cause. Or how much you value your family and friends. It can create an opportunity for you to mention a talent or an accomplishment you are proud of, or for you to talk about the things in life that inspire you.

These questions can be gateways to amazing conversations. (Just be sure what when you ask him one of these questions, you have your own answer ready to discuss!)

The Questions:

What's the one thing you like about yourself the most?

Do you have any phobias? Is there something that totally scares you that you might not want to admit to everyone?

What was the happiest time in your life?

Do you have a passion or a goal for yourself, that you don't usually tell other people about? What is it?

If I could wave a magic wand and give you any talent that you currently don't have, what would it be?

What are the challenges in his line of work / what he excels in / his likes / what he doesn't like about his job?

How do you think your best friend would describe you?

What was your first childhood memory? (If it's positive, encourage him to share more about it)

What was your best memory from high school? (If it has something to do with a childhood crush/relationship, you know he's got a strong romantic side)

Do you remember the first time you fell totally in love? How did it happen?

What are three words you would use to describe your mother?



Can you give me at least 3 pet peeves of yours?

Who do you consider to be your closest friend? (Then, ask him to describe his relationship with that person)

Are you fond of collecting anything? (If so, ask him what got him interested in collecting that)

If you could hang out with any celebrity in the world for one whole day, who would you choose to hang out with?

What are your top three favorite movies of all time?

What comes to your mind whenever you hear the word "fun?"

What motivates you? (Use this one if he's an ambitious guy)

What's the naughtiest thing you've ever done?

What was the strangest thing you have ever eaten?

We all believed in something strange when we were young, like Santa Claus or the boogeyman...what was the strangest thing that you believed in when you were a kid?

What's the most humiliating thing you have seen someone do?

Do you know how to cook? What cuisine can you cook? What's your favorite food?

If you had to choose, what is one of your guilty pleasures that you would never be willing to give up?

What is the most enjoyable sound you can think of? How about the most annoying sound?

Who has always been your hero in life?

If you were to describe yourself using only one sentence, what would that sentence be?

If you could be any animal you wanted, which one would you be?

Would you consider yourself an extrovert or an introvert?



Are you more of a feeler than a thinker?

Are your closest friends males or females?

Are you always punctual or are you always "running late?"

Are you what people would call spontaneous, or do you do things out of habit? How about giving me an example?

What have you read that has made the most impact on how you see the world?

Are you high maintenance?

Do you like to push yourself to try new things?

Do you keep only a special friend or two, or do you have a big circle of friends who you can count on?

Do you believe in any superstitions? If you are, what kind of superstitions do you believe in?

If you were asked to describe your dad and mom using only a single word, what word would you use?

What is the one thing that you regret losing and wish you still had?

What do you usually think about when you daydream?

Do you love taking risks? Why or why not?

Would you lie to please a lot of other people, or tell the truth and risk annoying them?

What was the last challenge that you faced in life? And what happened?

Do you like to be always in control?

Are you a perfectionist?

Are you an expert at anything? What would that be?

How open-minded are you?

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Are you more of a physical or verbal person?

Do you consider yourself a morning person, or a night person?

What do you consider to be your best quality?



What would you prefer, to look good or to feel good?

What irritates you the most about women?

What do you adore most about women?

What does having a good time mean to you?

Whenever you experience something amazing, who is the first person you want to talk to about it?

Who is the first person you turn to when you really need help or support?

What's your idea of the best way to chill out? What do you do when you want to totally relax?

HYPOTHETICALS

Now let's talk about another type of question you can pose to your penguin-to-be: Hypothetical questions.

These can be a LOT of fun.

As with the other questions we listed earlier, a good Hypothetical will accomplish a number of things. First, they're a great way to inject some fun and energy into the interaction.

Second, they are an excellent means of gathering information on how he thinks (and his ability to be thoughtful and intelligent).



Third, they allow you to highlight your own best qualities and tell *him* the qualities you value in a man. Instead of stating these things outright, Hypotheticals allow you to plant seeds in his brain that work in your favor.

A good Hypothetical will make him smile and think, open a whole new conversational gateway, and prompt him to reveal things about himself. Then, when you give your own thoughts on it, you can reveal a positive quality of your own.

Hypothetical A: The Dinner Party

"OK, so let me ask you this," you say to him. "If you could have a dinner party and have any three famous people show up, whether they're alive now or they're from way back in history, who would they be?"

Get him to explain *why* these three people are significant to him. What is it about them, exactly, that he finds fascinating?

After he finishes explaining his choices, it's your turn to give your own three picks. Make sure you've done your homework before you use this Hypothetical. You should already have several answers prepared, with reasons to back them up.

You shouldn't have to be disingenuous and name people you aren't actually interested in, just for the sake of trying to impress him. Come up with people who you genuinely find fascinating and would want to share a meal and perhaps a bottle of wine with.

Hypothetical B: Cops At The Door

Loyalty is a quality that women and men should both take seriously. Here is a clever Hypothetical that allows you to A) gauge how important loyalty is to him, and B) establish that you are loyal person.

This Hypothetical should be used once you're deep into the conversation and he feels comfortable with you (don't spring it on her five minutes into the conversation).



"Let me run this by you," you say with a sly smile. "It's a hypothetical situation."

"You've been dating a girl for a few weeks, and you really like her. One night you're at her house having dinner with him, and a police car pulls up outside. The girl suddenly jumps up and says to you, 'Tell them I'm not home.' Then she runs into the bedroom and hides in the closet."

"So the cops come knocking on the door. You answer. The cops ask you if she's home. What do you do? Do you lie and say she's not home? Or do you point them towards the closet?"

Guys will reveal a lot about themselves by the way they answer this question. If he says "I'd cover for her," you know that he holds loyalty in high regard. When he cares about someone, he has their back, and he's passionate about the women he loves.

Therefore you need to play up how important these qualities are to you. Give a reply along these lines:

"That's interesting that you would say that. Because honestly, if you flipped the situation, and I was dating you and I was the one answering the door...I would have to cover for you. Loyalty is at the top of my list."

Or, he might give the opposite response to your Hypothetical: "I'd tell the cops that she's in the closet! I haven't known the girl that long...what if she's a murderer or something, and she didn't tell me?"

In this situation, you can give a reply that makes him feel the two of you are on the same page: "I respect what you're saying. You believe in honesty, and if this girl wasn't being straight with you about herself, and what she's involved in, then there's no reason for you to cover for her. I also believe in honesty, I think it's very important."

Hypothetical C: The Million Dollar House



Another provocative question you can pose: "OK, check this out. If I was to give you ten million dollars to build your dream house, but you had to build it out of either wood, glass, or concrete, which material would you choose? And be careful how you answer...because it's going to say a lot about the type of person you are."

The purpose here is to learn more about his personality. It also allows you to tell *him* how much you value certain qualities in a man.

Once he gives his answer, compliment him on it. Whether he chose wood, glass, or concrete, say "that's exactly what I thought you would say." Now you've got him intrigued (and you even seem a bit telepathic!) When he asks why, explain to her what his answer means about her. He'll be hanging on every word.

If he says "glass," tell him it means he's an open book. He's not afraid to reveal himself and her emotions. He has a wide circle of friends. People like to be around him because he is outgoing and expresses his feelings.

If he answers "wood," say it means he has a creative or artistic side. Even if he doesn't have any creative or artistic hobbies right now, you can tell him that he *does* have these talents—it's just a side of him she isn't expressing.

Men will usually agree with this assessment, because they all like to think they have an artistic or creative side—whether it's a hidden interest in writing, drawing, music, filmmaking or architecture, or the way they express themselves through their clothes and style.

If he answers "concrete," this is a person who needs to feel secure and puts a big value on stability. "Basically, it means you're very concerned about security," you tell him. "Not just your security, but the people close to you. And you want stability in your life. I do, too, so I can definitely appreciate that answer."

(Most men who pick "concrete" have security issues because of an



unstable childhood that involved divorce, or moving around a lot, or two parents who fought a lot.)

All of these interpretations are broad enough that they apply to most men. But you should always be ready with a further explanation in the event that he disagrees with your interpretation. If he chooses glass, and you tell



him he's an open person, he might say she's not: "Actually, I keep my feelings locked up inside usually. It takes me a while to open up to people."

To this, you could say "but I can tell that you *want* to be more open. You want to let more people into your life, but something is holding you back." Now let him respond. A gateway has just opened to a very personal, intimate discussion.

Likewise, if he chooses wood but tells you he's doesn't have a single creative bone in his body, you can say "but I can tell you've got a creative side you haven't really explored."

Chances are he will be flattered by this statement and see some truth in it. He'll find a reason to agree; maybe he's always had a hidden desire to be a great guitar player, or writer, or artist, but never thought he was any good.

Encourage him to explore this creative interest of his. Tell him you'd love to see him play a song on the guitar, or show you some of his writing, sometime. Whatever it is that he's into, even if he doesn't sound confident about it.

As he shares these personal details about himself, and you show appreciation, the bond between you and him is strengthened.

Hypothetical D: The Five Senses



"If you had to lose one of your senses—sight, sound, smell, taste, or touch—which is the one you would never be able to give up?"

It's a deep question that will make him think for a moment. His answer isn't the point. It's all about you following up and asking him *why* that sense is so important to him, and taking it from there.

Then, you need to have an answer of your own, ready to go. Think about it: which sense would you absolutely need to keep, if you had to lose the others? And why?

Maybe he values his sight above all other senses, because she couldn't imagine never seeing another sunset. Or the smile of his child.

Perhaps he would choose to keep his sense of touch. Ask him, what are the things she would miss touching? Here's a perfect opportunity for you to stress how you're an affectionate person, and you could never live without touch, either.

You can say "Touch has to be the most powerful of all the senses. It's amazing what it can do. I could be having a terrible day, feeling really down, and a simple touch from someone you love can heal everything."

(If you want to be a bit flirty and bold here, give his forearm a gentle touch while you say this.)

Whatever his answer is, say "I can understand why you feel that way." Now tell him about your pick. It should reveal something about you, and the things you treasure most.

By playing upon his senses, you develop a romantic bubble around the two of you. You are communicating and connecting on a level that goes way beyond normal conversation.

Hypothetical E: The Voyeur

This one is fun because it injects some "sexual energy" into the



conversation:

"Let's say you've just moved into a new place, and you realize that you can see into the house across the street from you. A guy and a girl live there, both very attractive people. One night you look through your blinds and you see them having wild, passionate sex. They're so into each other, there's no way they're going to notice you. So the question is this: do you close your blinds, or do you watch?"

With this one, you're steering the conversation into sexual territory. As long as the chemistry between you is good, he will find this question sexy, intriguing and a bit naughty—in a good way.

There is no wrong answer. Again, the key is to ask him why he answers the way he does. If he says "I wouldn't look," you might say, "What is it that would stop you from looking? I'm not saying that I would watch, but what exactly would hold you back?"

An answer you can give is, "I'm not going to lie; curiosity would probably get the better of me. But I would also think, 'how would I feel if someone was watching my boyfriend and I being intimate?' I do think it's a very personal thing between two people."

This way, you're playing both sides of the fence: you're establishing that you have a strong sexual side, while still sounding like you respect privacy.

He might admit that he would watch. This means you're dealing with a guy with strong sexual energy who isn't afraid to admit it, and there are some nice possibilities here. You can use the same response as above: you're no Peeping Tom, but curiosity probably would get the better of you...

More Hypotheticals

Here are some quick hypothetical questions that can go a long way. Anytime you ask a man one of the following questions, he will reveal something about herself—and then it's your turn to answer,



and plant seeds.

- If could you teleport right now to any place in the world, where would you go?
- Which would rather have for one day: the power to fly, or the power to be invisible? (And how would you use this power?)
- If you won a hundred million dollars, what's the first thing you would do?
- If Hollywood makes a movie about your life one day, which actress would you want playing you?
- If you could eat one food as much as you want, and never gain a single ounce, what would it be?
- If you could gaze into a crystal ball and see a single day in your future, which day would you want to see?
- What's the best purchase you've ever made?
- If you could choose between fifty years of being ridiculously happy, or to live forever and be unhappy, which would you choose?
- If it had to always be nighttime or always daytime, which would you choose? And why?
- If you were a superhero, which of your friends would you choose as your sidekick? And what would you want your respective powers to be?
- If you could go back and be any age you want for a month, what would you choose?
- If you could travel 100 years into the past or 100 years into the future, which would you choose?
- If you had a week to live and could do any five things in the world, what would they be?
- If you could pick any three people in the world to be stuck on a deserted island with, who would you choose, and why?
- If after dying you could come back as any living thing other than a human, what would you want to come back as?
- If you could be one age forever, what age would you choose?
- What one piece of advice would you give to your younger self?
- If you could only wear one piece of clothing for the rest of your life, what would it be?
- If you could only listen to one band for the rest of your life, what



band would you pick?

- Would you rather be a cat or a dog?
- If you could live the life of any movie character, who would you choose?
- What is the one thing in life you can't live without?
- If you could have any job in the world, what would you pick?
- If you had to pick an animal that best describes your personality, which animal would you choose? And why?
- If you were the President of the United States, what would you do on your first day in office?
 - If you knew that you were about to die in a few hours, who would be the most important person you'd want to talk with before you pass away?
 - If you could be given the chance to experience a year of complete pleasure and bliss, but right after the experience, you would not be able to remember anything at all, would you still do it?
 - If you could live for the next 1,000 years, and have the body of a teenager the whole time, would you do it—if the only catch was that you had to be hideously ugly?
 - If you were given the chance to have a romantic relationship with anybody famous, who would it be?
 - If you could be given the chance to have a wonderful, once in a lifetime affair with someone, but by accepting the offer that person would have to die a year later, would you do it?
 - Which would you prefer: a million dollars exclusively for you, or the power to give ten million dollars to other people?
 - If you learned that the world as we know it will cease to exist in the next 30 days, how would you spend the next month?
 - In order to gain a deeper sense of peace and calm in your life, would you be willing to skip having sex for a year if that's what it would take?
 - If you had the power to travel back in time and change history as we know it today, where would you go and what would you do?



- If you arrived at a secluded but amazingly beautiful beach and discovered that it was a nude beach, would you stay? Would you swim naked?
- If you had a genie, what would be your three wishes? And why?
- If your life was going to get made into a TV show, what kind of show would it be? A comedy, musical or drama?

EDUCATED GUESSES

Talking about your passions is great. Being funny and witty is great, too. But remember to focus your attention on him, and express *interest* in learning more about him.

Men have fragile egos. I told you earlier how scary it is for most guys to approach a woman and break the ice. Well, it's equally scary (or just plain awkward) for a guy to feel that the burden of carrying on the conversation is going to be all on him.

So here's another way to keep the conversation flowing, so that he continues to open up to you and share. Instead of asking him the same old boring questions, make "educated guesses" about him.

Boring Question: "So what do you like to do for fun?"

Educated Guess: "I can tell there's more to you than meets the eye. I'll bet you've got a hobby I would never guess. Tell me what it is."

(I once said this to a handsome guy who looked like he'd stepped

out of the pages of GQ Magazine; he sheepishly admitted to me that writing poetry was his "secret hobby," and his buddies made fun of him for it. I told him how I would love to read his poems some time, and his face lit up! *Guys will*





surprise you when you know how to ask the right questions...)

Avoid generic questions like, "So where did you grow up," or "What do you do for a living."

Instead, turn them into fun "guesses."

For example, I used to live in New York City. When I was out at the bars, I could usually sense whether a guy was born and raised in the city, or was from somewhere else. For a "somewhere else" guy who seemed nice, I might say during the conversation:

"I'm going to guess you were raised in a small town and your parents taught you the right values. I could be wrong, but you seem like an old-fashioned gentleman who didn't grow up around here."

Other times, I might have been hanging out in a small town in the Midwest part of the United States for a business event. If I met a guy who was well-dressed and seemed like a corporate type, I'd flip it around and say:

"I'd have to guess you are NOT from around here. You have this really powerful, ambitious energy that I used to see from a lot of guys in New York City, where I'm from."

It doesn't matter whether your "guess" turns out to be right or wrong. You're flattering him (and feeding the always-hungry male ego"), and you're going to get him to reveal things about himself that he wouldn't normally share with a woman during the first chat.

(If you were to simply ask him "Where are you from," and he tells you his hometown, that question is finished.)

(Or, to find out what type of music he's into): "OK, question. If you were going to get stranded on a desert island and all you had was a laptop and three CDs, which CDs would you NEED to have with you?"

(To find out his movie picks, substitute the word "DVDs" for "CDs.")

Also notice, by throwing out this type of question you are injecting some *fun* into the conversation. Most of these conversations are so predictable; they follow the same basic script. And the guy feels



it's HIS job to keep things moving along.

When you use these conversational techniques, he'll feel thrilled to be talking to you—and he will reveal to you WAY more than he usually reveals to a woman during the first conversation.

USE YOUR FEMALE CHARMS

During the conversation, if the chemistry feels good and you can sense he's developing an interest in you, use your female charms. Seductive eye contact works wonders. Look demure, sort of angle your chin downwards, and then look up through your lashes at him and smile.

Be a little playful, be cheeky, twirl your hair as you talk to him. Occasionally glance at his lips, and then back up into his eyes.

The effect of this can be mesmerizing to men.

You can send all sorts of messages without saying a word, but if you do want to flirt verbally (and I recommend you do), a great way to get his attention is to tell him he looks like he's in good shape, and pick a part of his body to focus on.

(It's usually pretty obvious if a guy is physically active, and I'd say at least 70% of the reason men go to the gym in the first place is that they're hoping women will notice the results!)

You can say something like, "I just have to tell you, I love your arms. It's my favorite body part on a man." And then give his bicep a squeeze.

This line has NEVER failed to bring a happy smile to the man I use it on!

PHYSICAL CONTACT

Squeezing his arm would be an example of establishing body contact. It's important to do this, because it plants the seed in his mind that this is not the same type of "friendly chat" he might have with the guy sitting on the next barstool over.



You are reminding him that you're a woman. He's a man. There are *sexual possibilities* here.

Also, when the two of you are making a bit of body contact with each other, it creates the feeling that you've known each other longer than you actually have.

Picture yourself having a fun chat with a close male friend of yours. Someone you've known for ages. If the two of you are hanging out and enjoying each other's company, you're naturally going to touch each other. A high-five, a touch on the shoulder, a pat on the leg, or on the hand...it happens naturally when we're having a fun oneon-one chat with someone we know and like.

So if the conversation is flowing and the chemistry is building, don't be afraid to lightly touch him. Give him a playful little swat on the arm when he cracks a dirty joke and tell him "you're so naughty." When you both laugh at something, give him a high-five and intertwine your fingers in his, then let his hand go. If you're sitting down with him, give him a light slap on the thigh when he says something funny or naughty.

(A great way to make contact is to offer to read his palm. Just look up some information on palm-reading on the Internet and learn some of the basics. Now you've got a reason to hold his hand in yours and lightly caress his palm while you give him his reading!)

During this early stage, one of the keys to body contact is to *keep it brief*. Make contact, and then withdraw. If his interest in you is building, he'll begin to miss those brief touches. If he starts initiating contact with *you*, it's a great sign.

A few light, "innocent" touches on the hand or leg can naturally progress to holding hands. Or him curling his arm around your waist. Or the two of you hitting the dance floor and having a ball!

(Just no public makeout sessions, ok? This is NOT a good idea if you want him to think of you tomorrow as more than a "good for now" girl...)



THE IMPORTANCE OF "QUALIFICATION"

My friend Dean, the well-known dating coach for men, told me about another concept he teaches called Qualification.

This means subtly "testing" women during the first conversation, or the first date, to send a message to them: "I'm a confident guy who has a busy social life and I've got no shortage of options. So I want to find out, do YOU have what it takes to date a guy like ME?"

(You're never coming out and saying this; you're communicating it subconsciously, by using Qualifying statement and questions.)

The idea is, you're making the other person feel that they'll need to invest some effort in order to impress you. You're framing yourself as a CHALLENGE. (One of the keys is to do it playfully; you don't want to come off as rude.)

As human beings, we are hard-wired to want what we cannot have. Think about it. Let's say a guy strikes up a conversation with you at a party, and he's good-looking and nicely dressed—so you're willing to grant him some of your time, and you have a drink with him.

But then, during the conversation, he acts fidgety and nervous and has nothing interesting to say. He asks you a bunch of "job interview"-type questions: "So what's your name?" "Where are you from?" "What do you do for a living?" "What kind of music do you like?" And so on.

He's struggling to keep the conversation alive by asking you questions, agreeing with everything you say, trying to find things in common with you.

Or, he starts blabbing about himself obviously trying to impress you with his





money, his knowledge, or his social or business connections. This, too, is the sign of a man who is clearly trying to *convince* you that he's worthy of being with you.

Either way, it's sort of unattractive, isn't it? Men who are *truly* confident and successful don't feel the need to do this. They don't seem concerned about the outcome of the conversation.

Women can use the Qualification technique, too. The message you're sending is, "I'm a gal who gets a lot of attention from men...so what makes you different from all the other guys? Why are you deserving of my time and attention?"

Some examples of how you might playfully "Qualify" a guy who is trying to flirt with you:

"Oh, so you work in the financial industry. It's a shame I swore off dating finance guys. They're all business and no fun, and that's one of my criteria—a man needs to know how to show me a good time. So tell me some of the things you do for fun."

"Tell me something about yourself that I would never guess in a million years."

"You're kind of cute, but are you just a pretty face? Or is there more to you?"

"I'm going to ask you a question, and I hope you give me a good answer because it's going to tell me a lot about the type of guy you are..."

You're prefacing the Qualifying Question in a way that builds anticipation. He's thinking, *"Whoa, this girl is about to put me on the hot seat!"* It sends a sudden jolt of adrenaline through him!

When's the last time a woman interacted with him this way? The answer is, NEVER. The women he has met in the past either engaged with him the usual, predictable small talk about this and that, or they blew him off. What you're doing is taking an ORIGINAL angle that is going to make him want to "earn points" with you.

Earlier, we have you a list of questions (as well as Hypotheticals)



that you can use. If he gives an answer that you like, you can smile and high-five him and agree with him. *Make some physical contact*, *and keep building your bond with him*.

If he gives an answer that you totally disagree with, you can playfully mock his answer. This will make him want to subconsciously want to "earn points" with you even more! And then you can use this to tease him throughout the rest of the conversation (again, *playfully*...)

"You're cute, Dan, but I don't know if I can date a guy who only knows how to cook grilled cheese sandwiches."

"OK, you're fun so I'll let you get me one more drink, even though I still can't believe you chose THAT MOVIE as one of your top three..."

"I can tell you're a sweet guy, I'm just still trying to get over the fact that you would take your 'dream vacation' in Las Vegas...if you're going to be with a girl like me, you're going to have to learn about Europe..."

And so forth. Have fun with it. You'll be amazed at how quickly a guy will start trying to "earn points" with you, once you establish that you're a gal who is not easy to impress!

NOTE: Avoid "controversial" topics such as politics or religion, unless you honestly can't stand the thought of dating a guy who doesn't share your political or religious beliefs. And never ask Qualifying questions that make you seem like a snob or a gold-digger. The point here is *not* to find out what he can do for you financially. Get him to reveal his likes, his interests, and his passions.

You can come up with your own "Qualifying Questions." Sometimes, the more surprising the question, the more you'll captivate his interest—because you're demonstrating that you're NOT like the last 27 women he met, who never *challenged* him.

Again, the typical women he meets either A) just follow along and engage in dull back-and-forth banter, or B) don't give him a chance and leave the conversation as soon as possible.



If you've been thinking about skydiving for the first time, you could ask him, "Have you ever been skydiving?" (If he answers "no," ask him "Well, would you? Because I'm seriously thinking about trying it.")

Heck, if things go well, he might wind up inviting you to go skydiving on a date. So be ready!

All of these questions are going to spark fun, interesting conversations that are *refreshing* to him—and to you. If you're at a party or a bar or a nightclub, and he chats to 10 women during the course of the night, his conversation with YOU is the one he will remember.

KEEPING IN TOUCH

If all seems to be going well, and you've had a great chat, and there is a sense of chemistry between the two of you...why not get his number?

Yes, you heard me right—YOU can get HIS number. This isn't 1950! If you want to make sure you see this guy again, take action and make it happen.

Nowadays, with most of us carrying smartphones, all you need to is take out your phone and say to him, "We should exchange numbers so we can keep in touch. I'll give you my Facebook, too." (If you're connected to the Internet, you can add each other on Facebook right then and there.)

Women can make such a big thing about getting a guy's number. They worry they make look too "aggressive" or "easy" if they make the move—but you are doing him a HUGE favor if you ask for his number and remove another burden from his shoulders.

It means that he does not have to sweat the small stuff and you're showing him that a) you are interested, and b) you are a confident girl, which men automatically appreciate.

So, how do you do this? Like I said, you can just ask. Go right ahead. You really do not have to make a huge deal of this. Just casually say Find Your One True Love Today www.penguinmethod.com





"hey we should hang out sometime, you're fun. I have to run in a minute, so give me your number."

Notice that I used the phrase "give me your number." This is much more assertive than *asking* if you can have it. If he's into you, he will



not hesitate here, and if he does, well you've just said that you need to go, so there is the perfect excuse to leave, and to leave feeling proud of yourself for having had the balls to ask a guy for his number.

There is no way that he will have anything other than respect for you for having done this. If he does give you his number (and the chances of this are extremely high), you will stick to your "I gotta run in a minute" plan—even if it means going home to eat ice cream alone.

The first rule of show business is, "Leave 'em wanting more."

This applies to the your first conversation with your possible penguin-to-be. Don't outstay your welcome. YOU should always be the one to end the conversation because you have something else to attend to.

If he tries to make plans to see you again, right then and there, be coy: "I'll have to check my schedule, I've got a busy week ahead of me...but call me and we'll see if we can set something up."

Remember: You are the PRIZE. He's going to have to invest a bit of effort to earn you!

As for how to "reel in" any man and make him feel an overpowering urge to pledge his heart to you forever, we've put together a free video that explains the rest... Find Your One True Love Today www.penguinmethod.com

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